

# Ana L. Bruno Andino

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Portfolio: <http://www.anabruno.com>

Current Clearance Level – (Active)

## Objective:

Detail-oriented and passionate UX Generalist with a strong foundation in UX design, user research, interaction design with 20 years of multimedia experience. Leveraging 3 years of experience in creating intuitive and seamless user experiences, I am eager to contribute my skills and creativity to my employer in delivering innovative digital solutions. With a focus on user-centered design principles and a collaborative mindset, I aim to enhance user satisfaction and drive business success through impactful design solutions.

## Education:

Master of Business Administration in Marketing - American Intercontinental University  
Bachelor of Fine Arts in Computer Animation - International Academy of Design and Technology  
Associate of Science Degree, Fine Arts - Valencia Community College

## Certifications:

Google UX Design Certification  
IBM AI Fundamentals for Everyone

## Work Experience:

### Content and Digital Experience Manager (UX Generalist/Multimedia Support)

Strategic Technology Institute, Inc.  
The Intellect Group LLC

**Sep 2022 - Current**  
**Nov 2021 – Sep 2022**

Responsible for producing mockups, prototypes, graphic assets, and various enhancements to optimize the AirForce Learning Management System (LMS) for enterprise-level use, catering to a vast user base exceeding 800,000 individuals. In addition to design tasks, responsibilities encompass thorough analysis of user feedback to refine digital customer requirements and enhance the experience for the users. Consistent testing of software functionality, accessibility across mobile and desktop platforms, and overall platform accessibility ensures seamless user experiences.

### Graphic Illustrator SME, TSI Lead

Thomas Solutions Incorporated

**Sep 2021 – Oct 2021**

As a contract lead, I oversaw some human resources responsibilities for both current and new contract employees. This ensures meticulous maintenance of employee records and upholds the highest customer service standards in line with Department of Defense (DoD) contracting values. I prioritize resolving customer challenges promptly, guaranteeing that employee documentation remains accurate and up-to-date.

In my role as a graphic illustrator, I led the effort to provide multimedia graphics support to our client by creating impactful and informative products that bolstered their operations. I collaborated with a team of 10 colleagues, as we delivered diverse media projects spanning web, video, and print formats. My expertise in Graphic Design and Illustration ensured the delivery of a wide range of products meeting both local and overseas graphics needs.

## Lead Graphic Illustrator and SME for USSOCOM and USASOC Creator and Head Instructor of the Visual Information (VI) PSYOP Courses

McManis & Monsalve  
Legion  
CACI

Sep 2016 – Sep 2021  
Aug 2016 – Sep 2016  
Feb 2013 – Aug 2016

As a multimedia subject matter expert (SME), I bring strong critical thinking and planning skills to both short- and long-term graphic productions. With the versatility to serve as a project lead, team member, or work independently, I've collaborated directly with clients or coordinated through management channels. Proficient in high-level communication and presentation development, I stay updated on industry trends and tools, including Adobe Creative Cloud, Microsoft Office 365, HTML, CSS, WordPress, and Autodesk Maya for 3D production. I possess the adaptability to embrace new software and workflow techniques seamlessly.

Additionally, I've contributed to the Visual Information (VI) Psychological Operations (PSYOP) Courses, previously known as 25 M University. This in-house program enhances Advanced Individual Training (AIT) for Multimedia Illustrator soldiers, encompassing three main sections: "Fundamentals of Illustration and Design," "Illustrated Storytelling," and "Digital Sequential Illustration." This comprehensive 10-week program is conducted twice a year.

### Skills:

**UX Generalist:** User Research, Usability Testing, Information Architecture, Interaction Design, Wireframing and Prototyping, Visual Design, Accessibility, User-Centered Design. Adobe XD and Figma.

**Multimedia Specialist:** Graphic Design, Motion Graphics, Illustration, Web Design, Project Management. Adobe Creative Cloud

**Management:** Communication, Leadership, Delegation, Conflict Resolution, Decision Making, Problem Solving, Empowerment, Time Management, Feedback and Recognition, Adaptability. Microsoft Office, Microsoft 365 and SmartSheets.

**Instructor/Mentor:** Effective Communication, Engagement, Adaptability, Organization, Feedback and Assessment, Technology Integration, Classroom Management, Continuous Improvements, Course Development

### Awards/Honors:

\*Awarded a Letter of Appreciation by Major General, U.S. Marine Corps Chief of Staff James B. Laster for the 2014 Bull Simons Award video featuring Col Robert Howards videography.

\*Awarded a Letter of Appreciation by Major General, U.S. Air Force Chief of Staff J. Marcus Hicks for the 2015 Bull Simons Award video featuring Richard C Lambs videography.

\*Bull Simons Award Documentary video 2015 featuring Richard C Lamb – Winner of the 2016 Silver Telly Award in "Film Video- Employee – Communications" and Bronze Telly in "Film/Video – History/Biography."

### References:

Available upon request.